

# SEO PACKAGES

## IMPRESS PACKAGES

These are our starter seo packages in which we choose keyword phrases in which to market your website. These keyword phrases will moderately competitive while still being potentially profitable. 5, 10, 20, and 30 keywords packages are available with this option.

### PRICING (monthly)

|            |         |
|------------|---------|
| Impress 5  | \$700   |
| Impress 10 | \$750   |
| Impress 20 | \$930   |
| Impress 30 | \$1,020 |

## IMPRESS AGGRESSIVE

These seo packages are significantly more competitive or more difficult to rank for and require a substantial amount more promotional activities than the Impress Packages. Here we focus on some of the most profitable phrases within your niche with a competitive yet healthy dose of competition. 1, 5, and 10 keywords are available in these packages.

|                       |        |
|-----------------------|--------|
| Impress Aggressive 1  | \$925  |
| Impress Aggressive 5  | \$1095 |
| Impress Aggressive 10 | \$1275 |

## IMPRESS E-COMMERCE

These packages are designed for e-stores that sell individual products (downloadable or physical). SEO can be based on an individual item or category of items. These packages come in 5, 10, 20, and 30 phrase packages. Please call for details on more keywords.

|                       |         |
|-----------------------|---------|
| Impress E-commerce 5  | \$915   |
| Impress E-commerce 10 | \$1,010 |
| Impress E-commerce 20 | \$1085  |
| Impress E-commerce 30 | \$1,140 |

## IMPRESS LOCAL SEO

These packages are clients who are looking to compete in a small geographical area or city. Large metropolitan areas like Los Angeles are **not** eligible for the local seo packages. These packages come in 5, 10, and 20 keyword packages.

|                 |       |
|-----------------|-------|
| Impress Local 5 | \$750 |
|-----------------|-------|

|                  |       |
|------------------|-------|
| Impress Local 10 | \$800 |
| Impress Local 20 | \$875 |

## **IMPRESS MAINTENANCE**

This is for those sites that have achieved their desired rankings and wish to maintain their rankings and not add new keywords. Here we will monitor the positioning and perform necessary maintenance activities.

## **CONTENT WRITING**

This is an a la carte service for any additional website and marketing content that you may need or want (outside of what is already provided). In most cases this refers to the additional website content that may be needed in the first month of seo work. This is optional but helpful.

\$54 / 100 words of content